

# Ezekwesiri Ikechukwu

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## PROFESSIONAL SUMMARY

I am a highly skilled Web Developer with over 9 years of experience in designing and delivering scalable, secure, and high-performance web applications. I have a strong track record of leading cross-functional teams, boosting application performance by up to 40%, and managing complex projects that drive business growth. My expertise includes modern web technologies, CI/CD pipelines, and mentoring junior developers to improve code quality. I have optimized web architectures to reduce downtime by 30%, resulting in enhanced user experiences. Additionally, my background in digital marketing and data analysis enables me to bring innovative, tech-driven solutions to diverse industries.

## PROFESSIONAL EXPERIENCE

May  
2017 -  
Present

- **Senior Web Developer**

IceTechy, Abuja, Nigeria

- Led the development of 40+ advanced websites, enhancing user experience and engagement by implementing best practices in front-end and back-end development.
- Reduced application load times by 40% through performance optimization, including database query optimization and caching strategies.
- Spearheaded the adoption of React, Vue.js, and Node.js, increasing development speed by 25% and ensuring faster deployment of new features.
- Designed and implemented a new CI/CD pipeline using Jenkins and Docker, which reduced manual deployment time by 60% and cut downtime during releases by 30%.
- Led a team of 6 developers and provided technical mentorship, resulting in a 15% increase in code quality as assessed by quarterly code reviews.
- Collaborated with product managers and UX/UI designers to launch 5 high-traffic e-commerce applications, leading to a 20% increase in client conversions.

Key Achievement:

- Drove the full redesign of a flagship e-commerce site, increasing user engagement by 35% and boosting sales by 25% within 6 months post-launch.

January  
2012 -  
December  
2016

- **Digital Marketing Manager**

Alpha Motors Ltd | Lagos, Nigeria

- Developed and executed a digital marketing strategy that increased website traffic by 50% and boosted online sales by 30% over 3 years.
- Successfully managed multiple cross-channel campaigns, including SEO, PPC, and social media, resulting in an average ROI increase of 40% on advertising spend.
- Utilized Google Analytics and other tools to analyze web traffic and customer behavior, leading to the optimization of landing pages and a 20% increase in conversion rates.

- Led a team of 4 marketers to execute targeted email marketing campaigns, achieving a 15% increase in customer retention and repeat sales.
- Initiated a shift to mobile-first marketing, which improved mobile traffic by 25% and contributed to a 10% increase in overall revenue.

Key Achievement:

- Launched a Facebook ad campaign that generated \$100K+ in sales within 3 months, setting a new revenue record for the company.

September  
2011 -  
December  
2012

- **Administrative Data Analyst**

National Population Commission | Lagos, Nigeria

- Analyzed and processed data for national population surveys, ensuring 99.9% data accuracy, which was crucial for governmental planning and resource allocation.
- Identified inefficiencies in data collection methods and introduced new tools that increased processing efficiency by 30%.
- Developed and presented detailed reports on demographic trends, which were used by policymakers to allocate resources more effectively across regions.
- Implemented a data governance framework, ensuring the integrity and security of sensitive information, reducing data-related errors by 20%.
- Collaborated with IT and administrative teams to streamline data flow between departments, resulting in a 15% improvement in decision-making timelines.

Key Achievement:

- Designed a new reporting structure that reduced the time taken to compile reports by 40%, improving responsiveness to requests from senior management.

## EDUCATION

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2018

- **Bachelor of Science (B.Sc.) Information Technology (Software Engineering)**  
Abertay University | Dundee, UK

2009

- **Bachelor of Science (B.Sc.) Public Administration**  
Anambra State University | Nigeria

## CERTIFICATION

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- Certified Ethical Hacker (CEH) | EC-Council - 2021

## TECHNICAL SKILLS

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- Frontend: React, Angular, Vue.js, JavaScript, HTML5, CSS3, Bootstrap
- Backend: Node.js, Django, Ruby on Rails, Express.js
- Database: MySQL, MongoDB, PostgreSQL
- Tools: Docker, Git, Jenkins, AWS, Heroku
- Other Skills: RESTful APIs, Microservices, Continuous Integration & Deployment (CI/CD), Performance Tuning
- Soft Skills: Team Leadership, Project Management, Cross-functional Collaboration

## PROJECTS

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- **IceShopy.com (E-commerce System) | 03/2020 – 06/2020**

- Led the development of a full-featured e-commerce platform with real-time inventory management, resulting in a **\*\*25% increase in user retention\*\***. Used

React for the front end and Node.js for the back end.

- **Handyman Service App | 02/2022 – Present**
  - Managed the creation of a mobile-first service marketplace app for home repair services. Implemented Firebase for real-time updates and push notifications, increasing user engagement by 20%.

#### ADDITIONAL INFORMATION

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- - Languages: English (Fluent), Igbo (Native)
  - Availability: Open to remote and on-site opportunities
  - Portfolio: <https://ezeiyke.pro>